



**LAMINATE**  
**WOOD FLOOR**

**ego**

[www.egopremium.com](http://www.egopremium.com)



# AFFORDABLE FLOORS FOR YOUR LIFESTYLE HOMES

It takes a lot to make a home out of a house. Let your lifestyle home lack nothing. We are proud to present Laminate Flooring from Ego - an exciting range of floors within your budget. Ego flooring has pioneered the wooden flooring market in India for the past 15 years. It boasts of over 120 varieties of Imported Wooden Floorings Solutions. With an extensive range of laminated wooden floor, engineered flooring, vinyl flooring the company offers the most comprehensive wooden flooring solutions, which continues with our brand new collection of brilliant shades, well within your budget.



06

ENCHANT PREMIUM COLLECTION



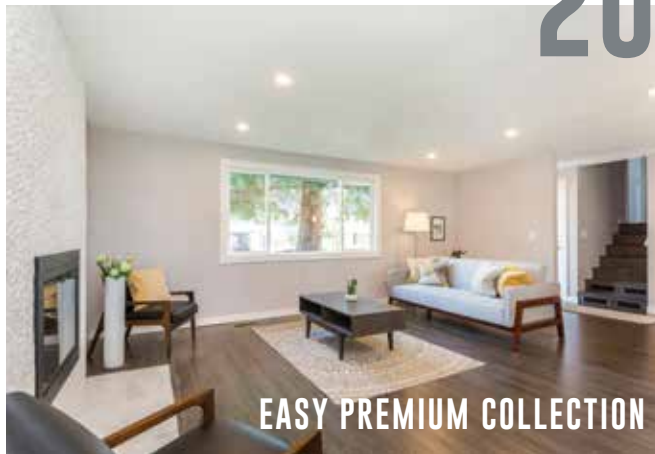
10

ENCHANT COLLECTION



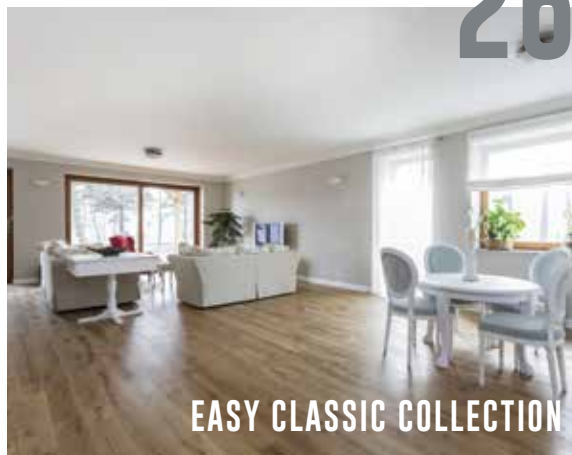
16

ELITE COLLECTION



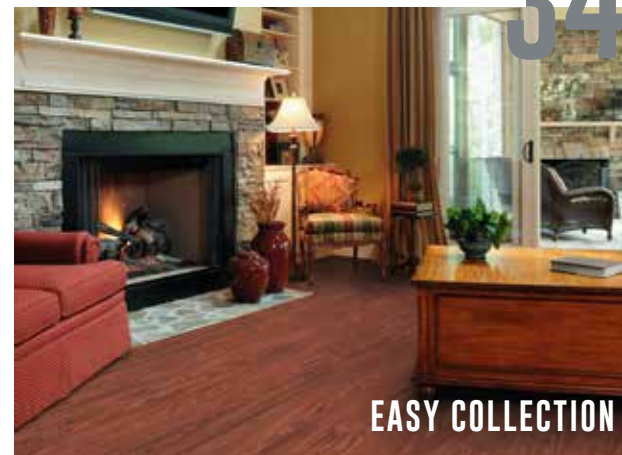
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EASY PREMIUM COLLECTION



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EASY CLASSIC COLLECTION



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EASY COLLECTION

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# ENCHANT PREMIUM COLLECTION



## ▶ ENCHANT PREMIUM COLLECTION

A calm appearance paired with trendy colours and an unusual texture impress with fascinating elegance. Enchant Premium is the perfect complement to a stylish interior design.

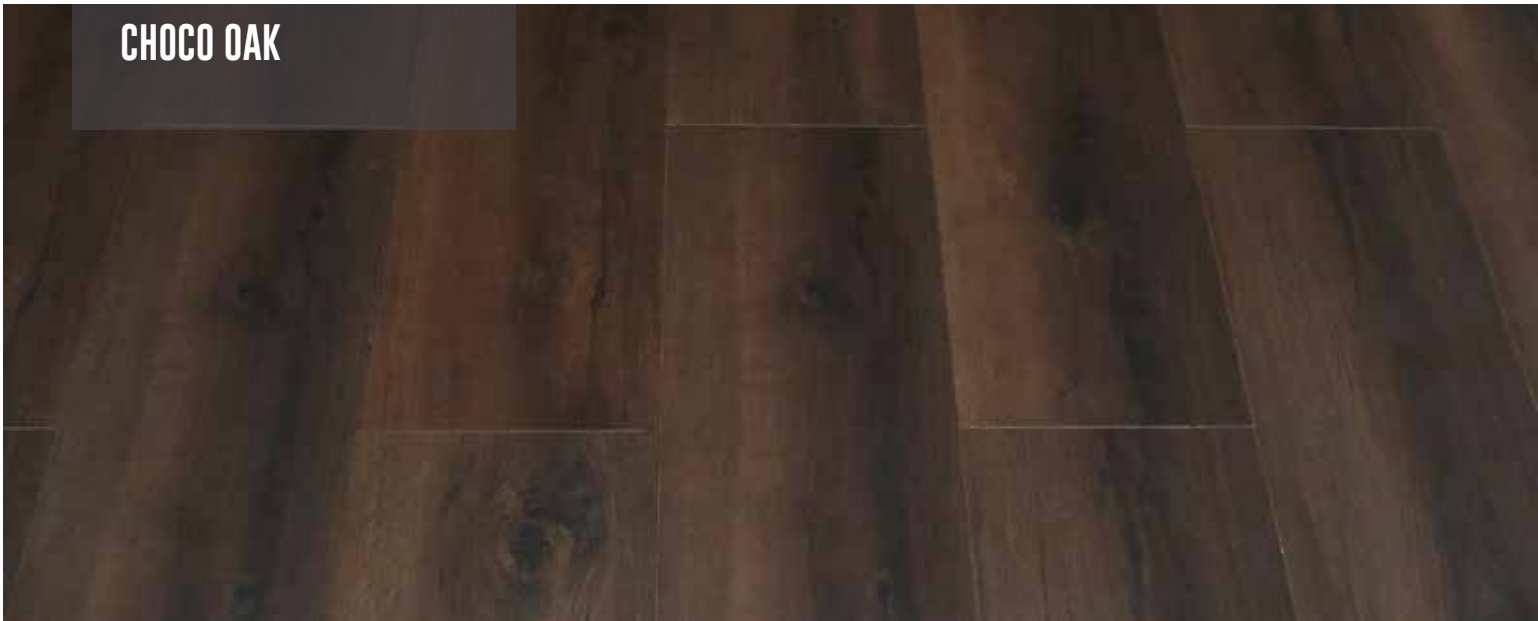
### FEATURES

- ▶ A range of 6 decors of different designs and shades.
- ▶ A combination of wide width with long length and narrow width with short length
- ▶ AC4 grade material
- ▶ V Groove Flooring
- ▶ EIR surface
- ▶ Waxed Locking
- ▶ Quick & Easy to install
- ▶ Panel Size – 1215/2430\*238\*12mm , 809\*167\*12mm
- ▶ Warranty - Residential – 15 years, Commercial – 5 years

▶ TEST DESCRIPTION	▶ STANDARDS	▶ TEST RESULT	▶ DECISION
Surface Abrasion	≥6000	6500	OK
Modulus of Rupture	≥35N/mm <sup>2</sup>	37.6	OK
Internal Bond	≥1.2N/mm <sup>2</sup>	1.4	OK
Surface Soundness	≥1.0N/mm <sup>2</sup>	1.4	OK
Density	≥860kg/m <sup>3</sup>	900	OK
Swelling after 24 hours in water	≤12%	9.7	OK
Moisture Content	4%-7%	5.9	OK
Resistance to Concentration of Acid on overlay	no visible	no visible	OK
Resistance to Coldness & hotness cycle on surface	“No cracks and blisters”	no visible	OK
Resistance to cigarette burns	“No visible discoloration, cracks or blisters”	no visible	OK
Resistance to dry-hotness	“No cracks and blisters ”	no visible	OK
Anti-crack on surface	0级 / Grade 0	Grade 0	OK
Resistance to Impact	≤9mm	8.0	OK
Resistance to scratch	≥4.0N		OK
Resistance to stain	no visible	no visible	OK
Formaldehyde Emission	E0≤0.5mg/L	/	/
	E1≤1.5mg/L	0.6	OK



The printed decors only give an impression of the real colors and variation of colors and tones in the design, but are not identical to the real color.



**CHOCO OAK**



**HONEY OAK**



**CARAMEL OAK**



**TAN OAK**



**SANTIS OAK**



**BEAVER OAK**

# THE ENCHANT COLLECTION

## ▶ ENCHANT COLLECTION

We're always spoilt with choice when it comes to making our home. Ego makes it easy for you to create the most suitable environment for your home by presenting its Enchant Collection. This collection always creates a soothing environment. In Enchant Collection, we have EIR, Matt Laminate Flooring, Crystal Laminate Flooring, Hand-scraped Laminate Flooring which helps you create your well-thought of home.

## ▶ FEATURES

- AC4 Grade Material
- EIR, Matt, Crystal, Hand Scraped
- 4 sided - V - Groove Flooring
- Thickness - 14mm with a sound proof backing of 2 mm which reduces the sound up to 50%
- European standard laminate flooring EN 13329:1998
- SIZE: \*Panel : 1215 X 143 X 12+2mm

▶ TEST DESCRIPTION	▶ STANDARDS	▶ TEST RESULT	▶ DECISION
Surface Abrasion	≥6000	6500	OK
	≥4000	/	/
	9000/AC4/	/	/
	4000/AC4/	/	/
Modulus of Rupture	≥35N/mm <sup>2</sup>	37.6	OK
Internal Bond	≥1.2N/mm <sup>2</sup>	1.4	OK
Surface Soundness	≥1.0N/mm <sup>2</sup>	1.4	OK
Density	≥860kg/m <sup>3</sup>	900	OK
Swelling after 24 hours in water	≤12%	9.7	OK
Moisture Content	4%-7%	5.9	OK
Resistance to Concentration of Acid on overlay	no visible	no visible	OK
Resistance to Coldness & hotness cycle on surface	"No cracks and blisters"	no visible	OK
Resistance to Cigarette burns	"No visible discoloration, cracks or blisters"	no visible	OK
Resistance to Dry-hotness	"No cracks and blisters"	no visible	OK
Anti-crack on Surface	0 / Grade 0	Grade 0	OK
Resistance to Impact	≤9mm	8.0	OK
Resistance to Scratch	≥4.0N		OK
Resistance to Stain	no visible	no visible	OK
Formaldehyde Emission	E0≤0.5mg/L	/	/
	E1≤1.5mg/L	0.6	OK
Anion Emission	≥800/cm <sup>3</sup>	/	/





**ARCTIC OAK**



**CORK OAK**



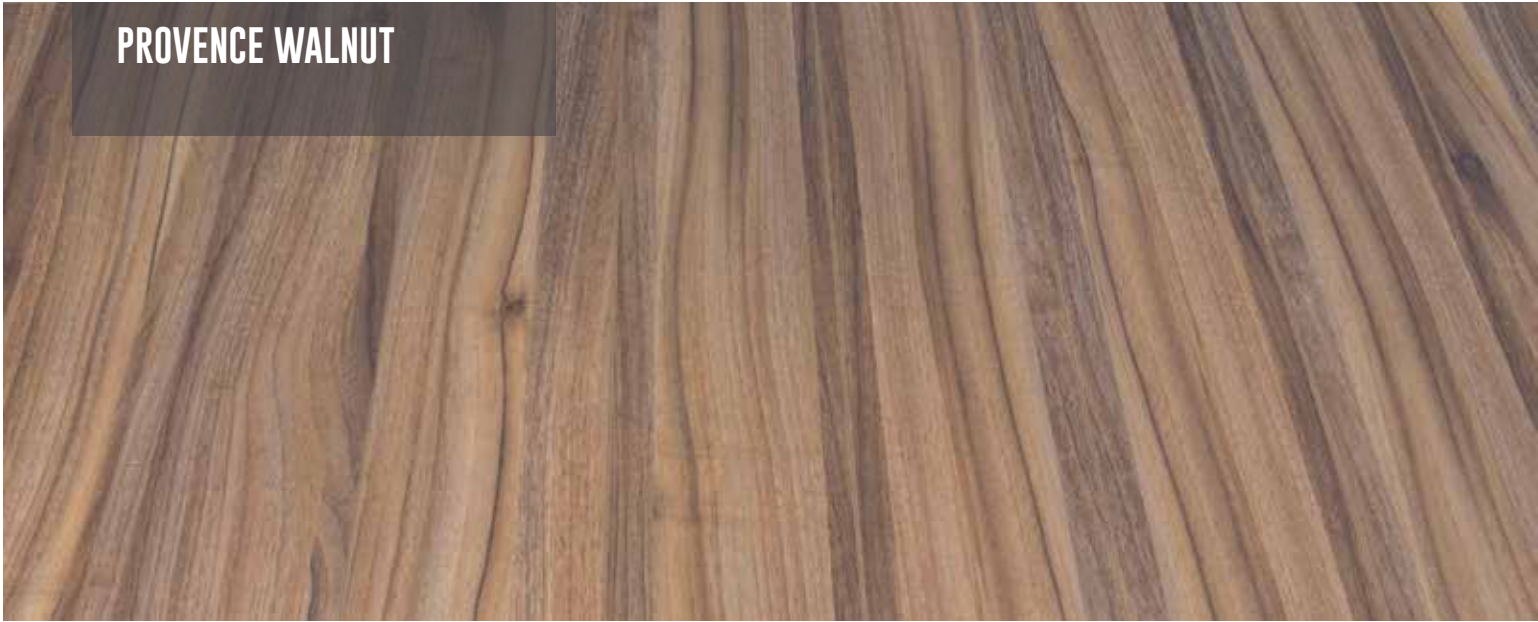
**BARNYARD HICKORY**



**OLIVE WALNUT**



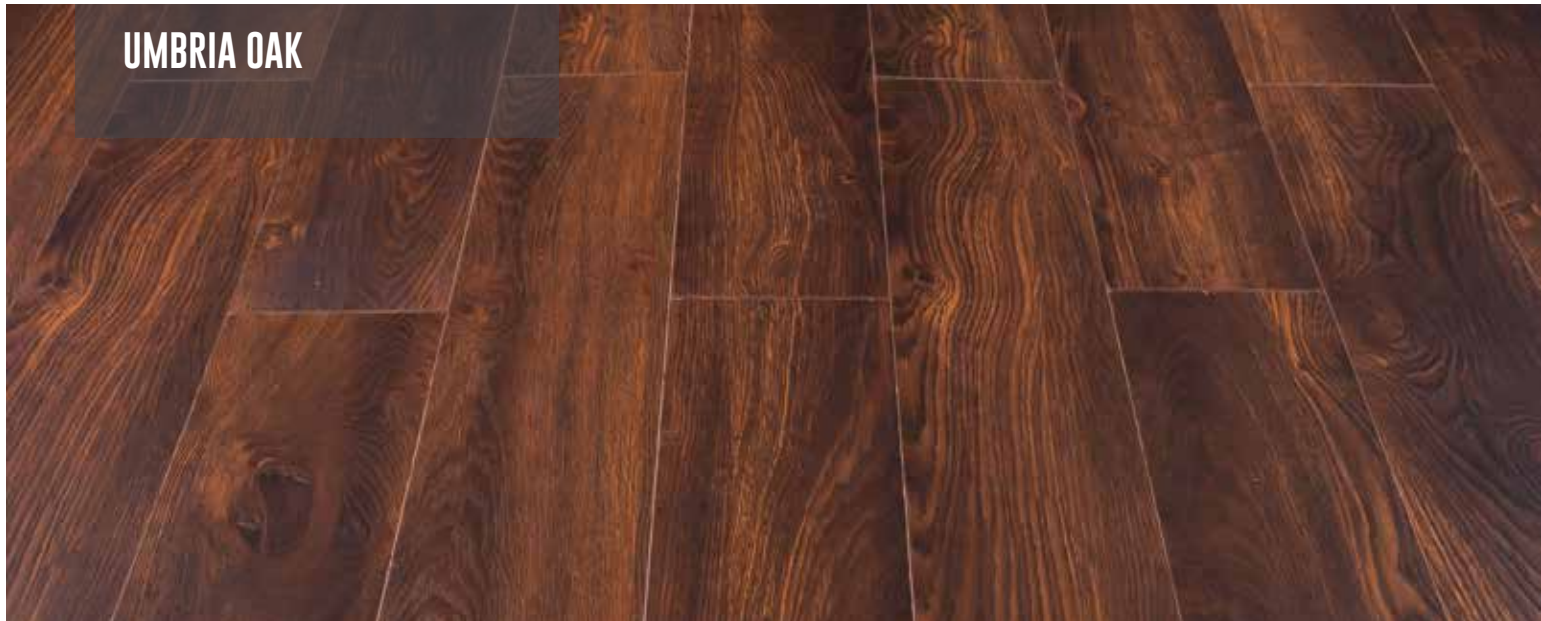
**CHOCO WALNUT**



**PROVENCE WALNUT**



**SWAN TEAK**



**UMBRIA OAK**



**CAMBRIDGE OAK**  
1215 X 143 X 12+2MM



**EDEN PLUM / JATOBA**



**THAI TEAK**



**ORIGIN OAK**

# THE ELITE - WALNUT COLLECTION



## ▶ ELITE - WALNUT COLLECTION

The Elite Walnut tones with realistic veins, grains, and makes the layering distinct. EIR craftsmanship looks more rustic and seems that you are touching the real walnut in nature.

## ▶ FEATURES

- AC4 grade material
- DIMENSIONS: 1218 x 125 x 8 mm
- TEXTURE: EIR
- EDGE PROFILE: V Groove
- LOCK SYSTEM: Valinge
- Warranty - 15 years residential use & 5 years commercial use.

▶ SPECIFICATIONS	▶ NORMS	▶ VALUE
Thickness	EN13329	T average ≤ 0.50mm T max - T min ≤ 0.50mm
Length	EN13329	Nominal value: 1215mm l ≤ 0.5mm
Width	EN13329	Nominal value : 196 mm Waverage ≤ 0.1mm Wmax - Wmin ≤ 0.2mm
Density	EN 13329	≥ 860kg/cbm
Humidity	EN13329	3-10%
Tensile strength perpendicular	EN13329	1.0N/mm <sup>2</sup>
Surface soundness	EN13329	1.0N/mm <sup>2</sup>
Abrasion resistance	EN13329	AC2:4000 revolutions 10% more or less
Bending strength	EN13329	30N/mm <sup>2</sup>
Squareness of the element	EN13329	qmax ≤ 0.20mm
Straightness of the surface layer	EN13329	smax ≤ 0.30mm/m
Flatness width	EN13329	Concave : 0.15% Convex 0.20%
Flatness length	EN13329	Concave : 0.50% Convex 1.00%
Openings between elements	EN13329	oaverage ≤ 0.15mm omax - omin ≤ 0.20mm
Height differences between elements	EN13329	Haverage ≤ 0.10mm Hmax ≤ 0.2mm
Thickness swelling	EN13329	≤ 18%
Impact resistance	GB/T18102-2000	≤ 12mm
Emission of formaldehyde	GB/T18102-2000	≤ 1.5mg/L
Colour difference		For each order, we will produce your goods according to your samples.



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NEWYORK WALNUT



LOSANGELES WALNUT



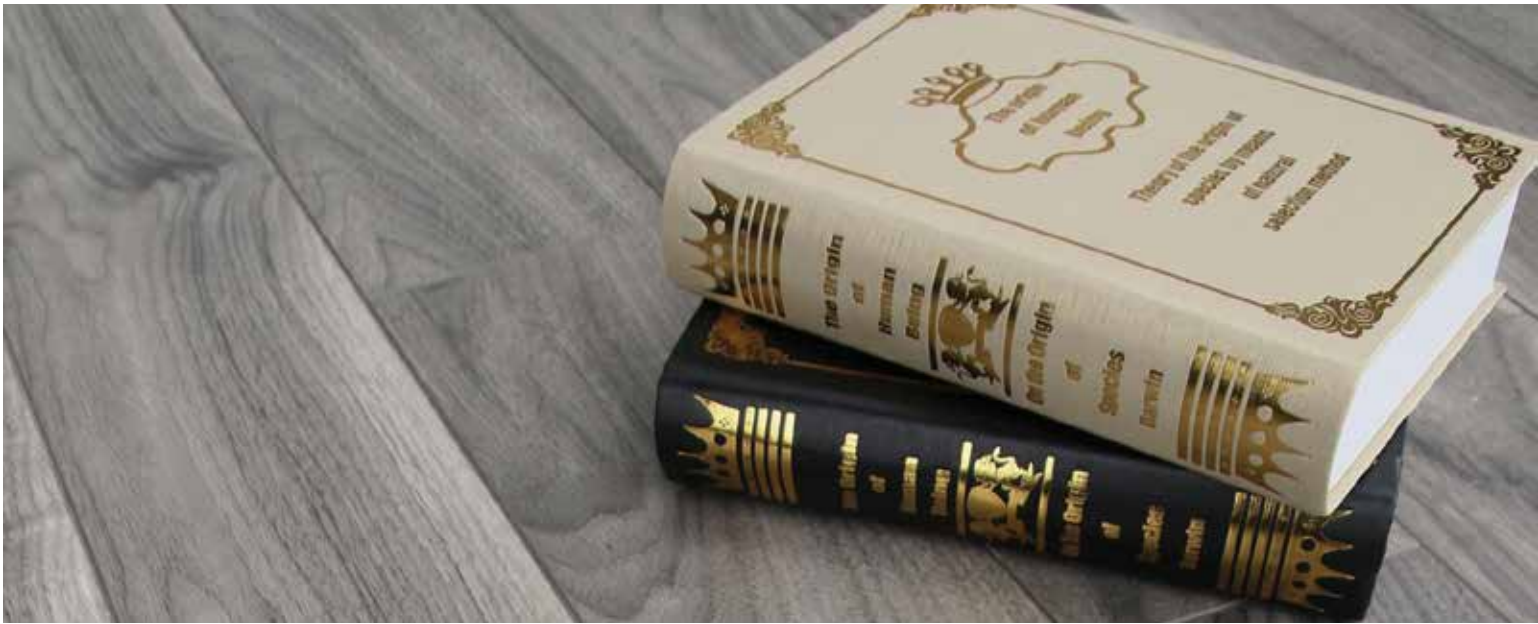
ATLANTA WALNUT



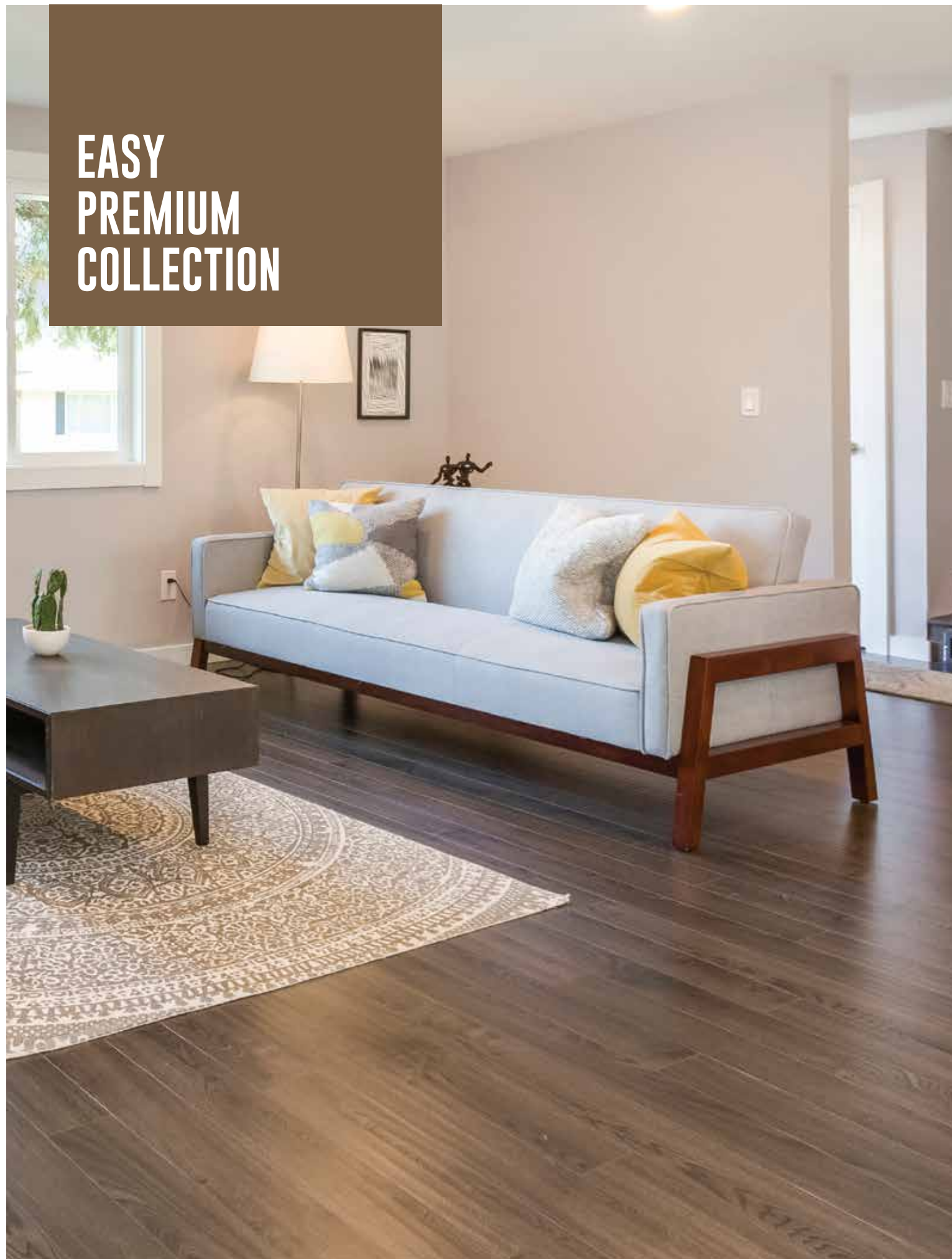
LASVEGAS WALNUT



MEXICO WALNUT



# EASY PREMIUM COLLECTION



## ▶ EASY PREMIUM COLLECTION

The Easy Premium wood floor collection promises to add that contemporary look to your space. Feel the premiumness in every step you take.

## ▶ FEATURES

- A range of 12 decors to meet the most sophisticated tastes.
- AC4 Grade Material
- Special surfaces - EIR, Crystal, Wood Spine
- Waxed Locking
- Quick and easy to install
- Panel Size – 1215\*195\*8.3mm
- Warranty – Residential – 10 years, Commercial – 2 years

▶ TEST ITEM	▶ UNIT	▶ PHYSICAL PROPERTY STANDARD
Density	kg/m <sup>3</sup>	≥ 880
Moisture content	%	6±1
24hr thickness swelling in 20°C	%	Center ≤ 1
		Edge ≤ 12
Static Bending Strength	Mpa	≥ 30
Elastic Modulus	Mpa	≥ 3000
Internal Bonding strength	Mpa	≥ 1.0
Surface Soundness	Mpa	≥ 1.0
Thickness Tolerance	mm	8±0.30
Length Tolerance	mm	+3, -3
Width Tolerance	mm	±0.3
Formaldehyde Emission	mg/liter	≤ 1.5
Level difference between board	mm	≤ 0.1
Angle difference(90degree)	mm	≤ 0.15
Banana effect	mm	≤ 0.15
Color difference	mm	no difference
Bending	Concave (U)凸	length ≤ 0.50%, width ≤ 0.15%
	Convex (∩)凸	length ≤ 1.00%, width ≤ 0.2%
Bitten the cutting surface	mm/pcs	≤ 0.5mm / 5pcs/floor
Abrasion Test	cycle	≥ 6000(AC4)
Weight of Overlay	gsm	45(AC4)



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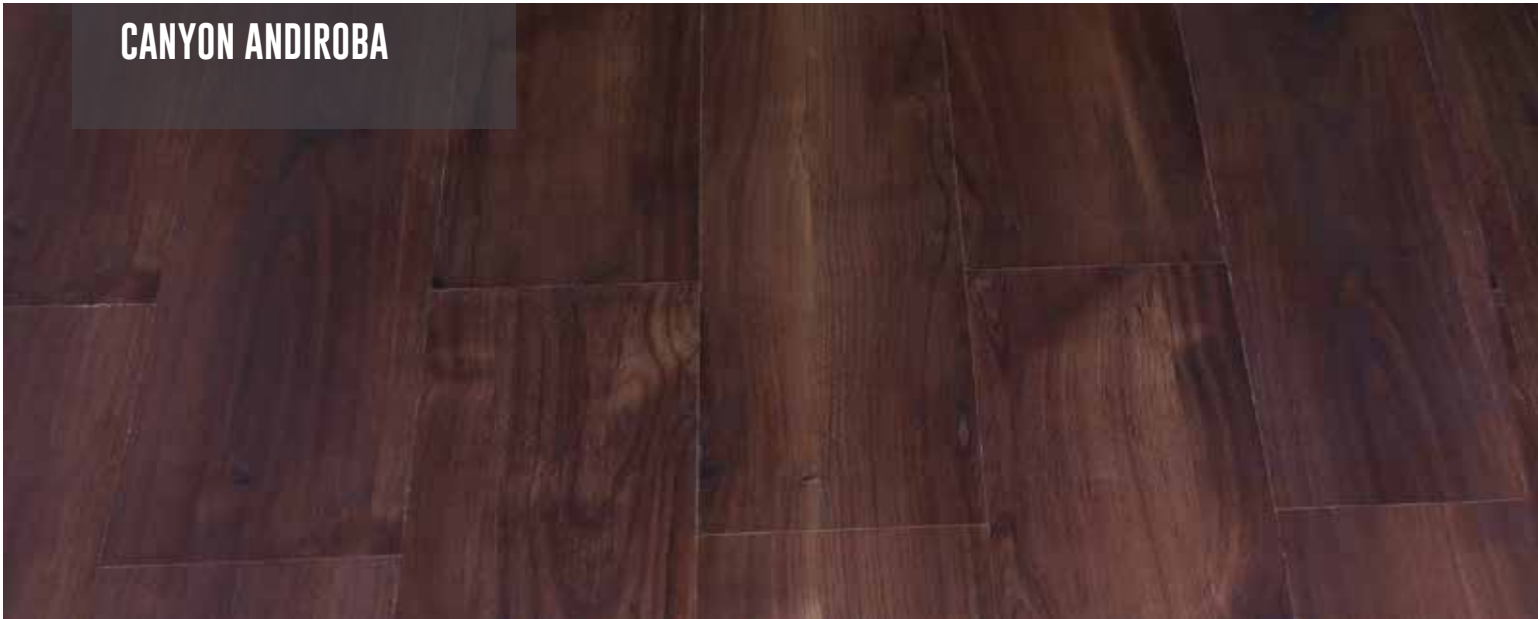
**BARNWOOD OAK**



**AVENUE OAK**



**CANYON ANDIROBA**



**VINTAGE TEAK**



**COTTAGE WALNUT**



**MONTEREY OAK**



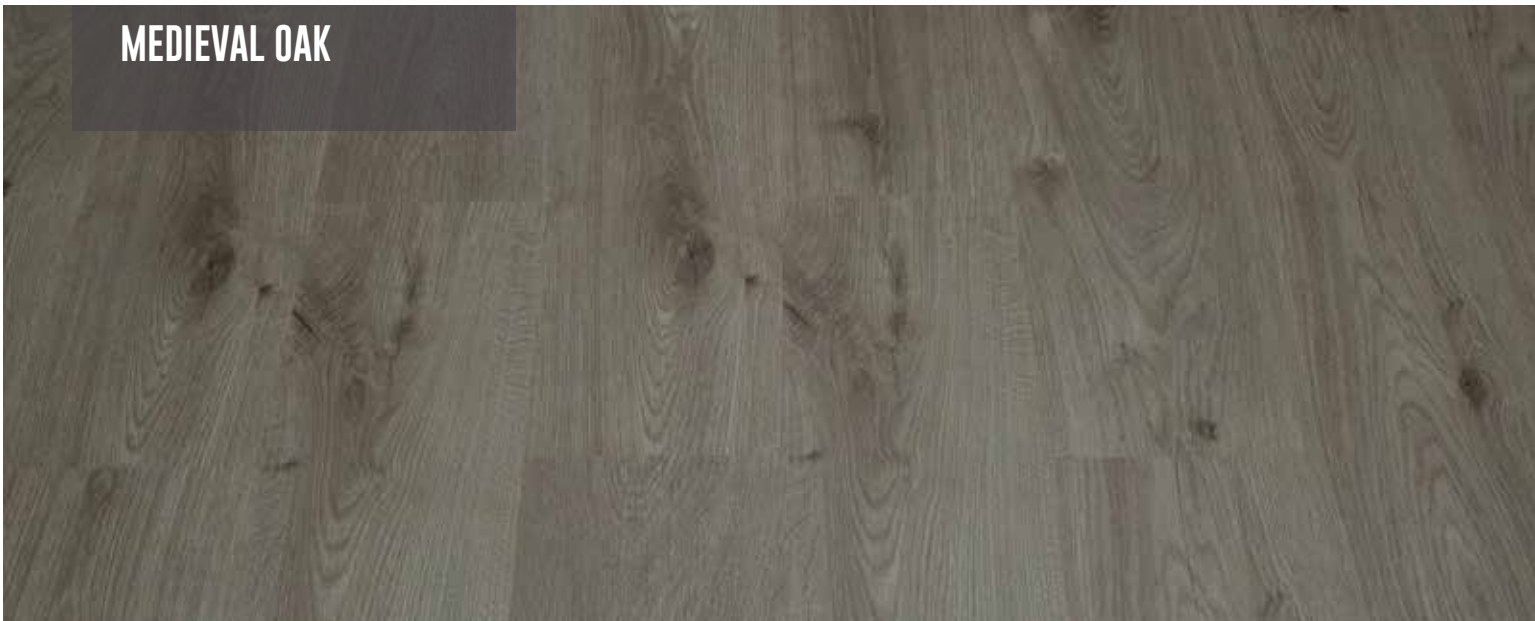
VALENCE OAK



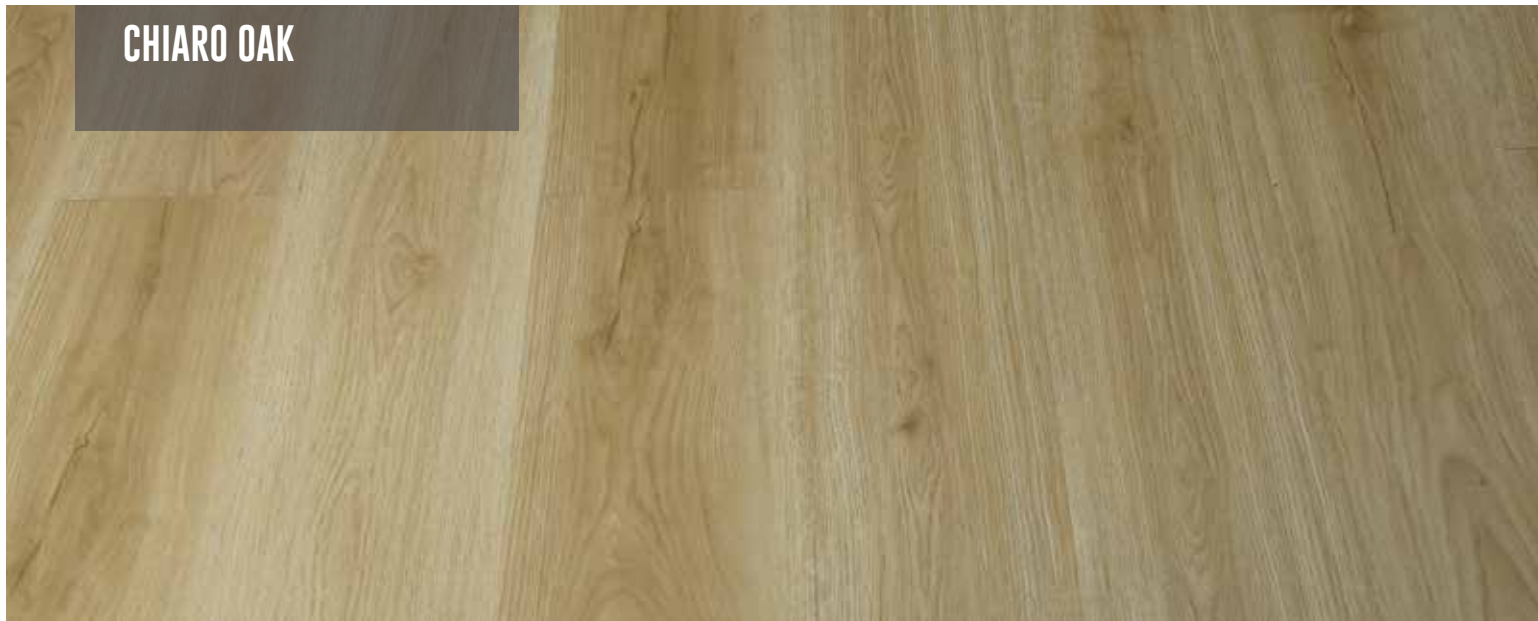
ATLANTIC OAK



MEDIEVAL OAK



CHIARO OAK



CROFT OAK



# THE EASY CLASSIC COLLECTION



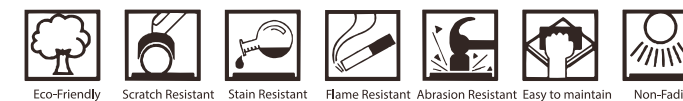
## ▶ EASY CLASSIC COLLECTION

The Easy Classic Collection is a laminate flooring which is optically very appealing and fully in keeping with new flooring trends, providing fancy traditional wood and classic design solutions. Easy Classic collection is perfect for any room, as they give a distinctive character in an attractive price.

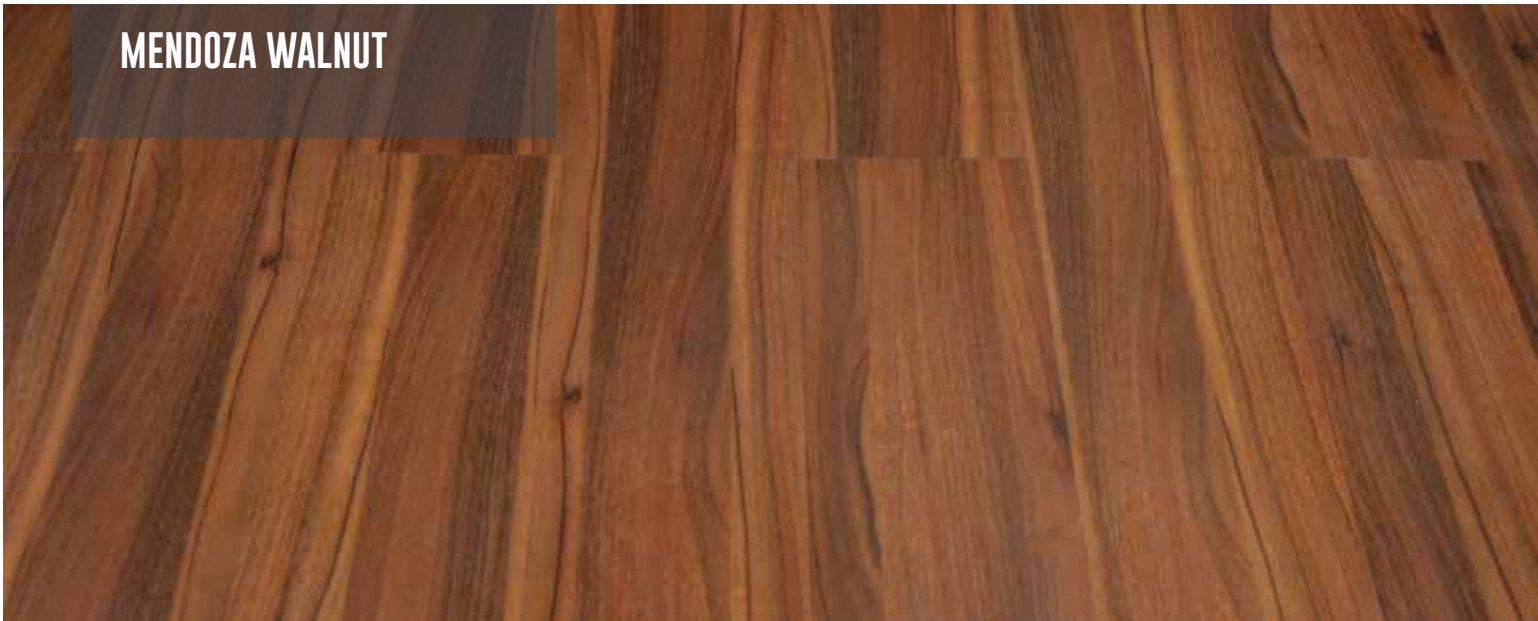
## ▶ FEATURES

- AC4 Grade Material
- Waxed Locking
- Quick and Easy to fit
- Easy to reinstall
- Glueless and no mess
- Self-Aligning
- Easy Classic Floor comes in 16 different pleasing designs and shades.
- Size : 1215 x 195 x 8.3mm

▶ TEST	▶ STANDARD	▶ TEST RESULT	▶ REMARK
Density	kg/m <sup>3</sup>	≥ 880	OK
Moisture content	%	6±1	OK
24hr thickness swelling in 20 0c		Center ≤1	OK
		Edge ≤12	
Static Bending Strength		≥ 30	OK
Elastic Modulus	mpa	≥ 3000	OK
Internal Bonding strength	mpa	≥ 1.0	OK
Surface Soundness	mpa	≥ 1.0	OK
Thickness Tolerance	mm	8±0.30	OK
Length Tolerance	mm	' +3, -3	OK
Width Tolerance	mm	±0.3	OK
Formaldehyde Emission	mg/liter	≤ 1.5	OK
Level difference between board	mm	≤ 0.1	OK
Angle difference(90degree)	mm	≤ 0.15	OK
Banana effect	mm	≤ 0.15	OK
Color difference	mm	no difference	OK
Bending	Concave (U)	length ≤ 0.50%, width ≤ 0.15%	OK
	Concave (U)	length ≤ 1.00%, width ≤ 0.2%	
Bitten the cutting surface	mm/pcs	≤ 0.5mm / 5pcs/floor	OK
Abrasion Test	cycle	≥ 6000 (AC4)	OK
Weight of Overlay	gsm	≥ 45 (AC4)	OK



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**MENDOZA WALNUT**



**CHAMPION OAK**



**AVAN OAK**



**ORLANDO WALNUT**



**NERO OAK**



**HAVANA WALNUT**



**ESCORIAL OAK**



**HAZEL TEAK**



**DENVER OAK**



**SELMA OAK**



**VANISTO OAK**



**MEDAN TEAK**



TUSCAN OAK



BALTORRO OAK



CLASSIQUE OAK



TUNIS MERBAU



# THE EASY COLLECTION



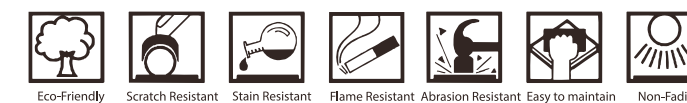
## ▶ EASY COLLECTION

The Easy Flooring Collection combines aesthetics along with durability making it a much sought after floor for people who want lifestyle homes without feeling the pinch. The range comes with a 2-year commercial warranty and a 10-year residential warranty. Take your interiors a notch up with our exciting range from Easy Flooring.

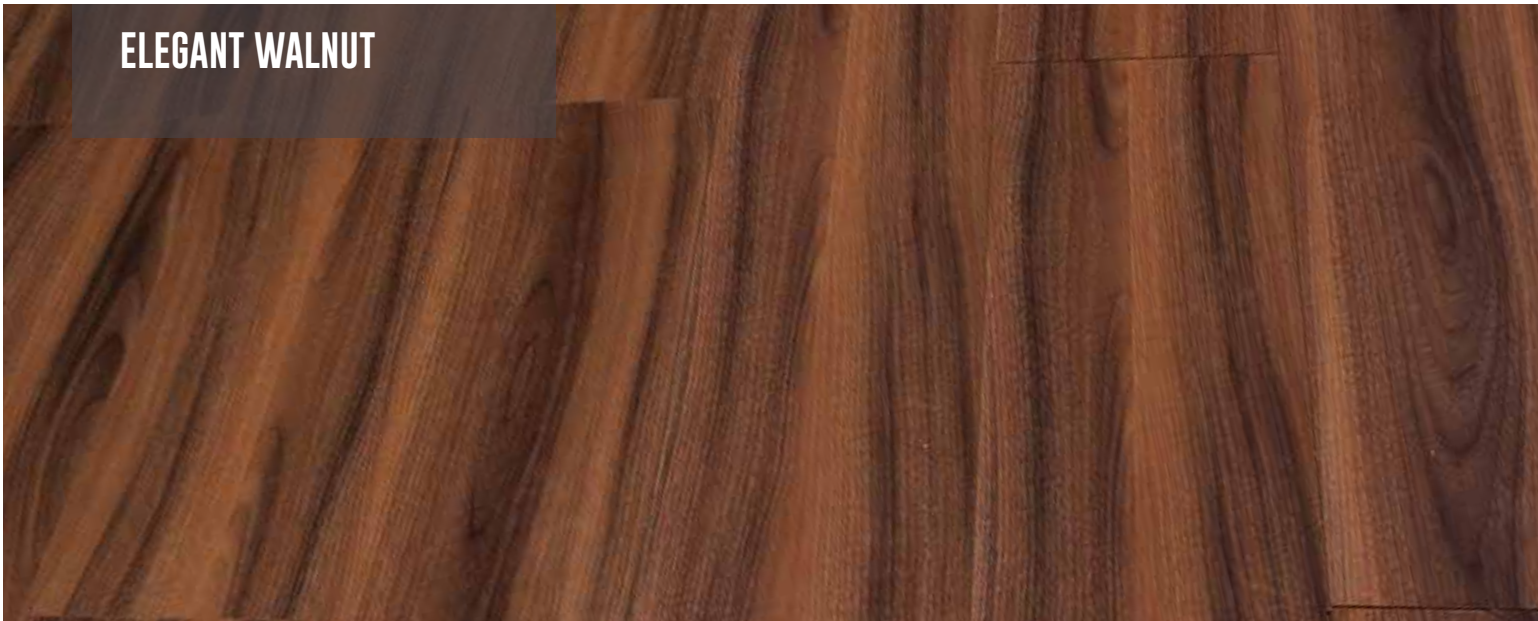
## ▶ FEATURES

- AC4 Grade Material
- Waxed Locking
- Quick and Easy to fit
- Easy to reinstall
- Glueless and no mess
- Self-Aligning
- Easy Floor comes in 12 different pleasing designs and shades.
- Size : 1212 x 195 x 8.3mm

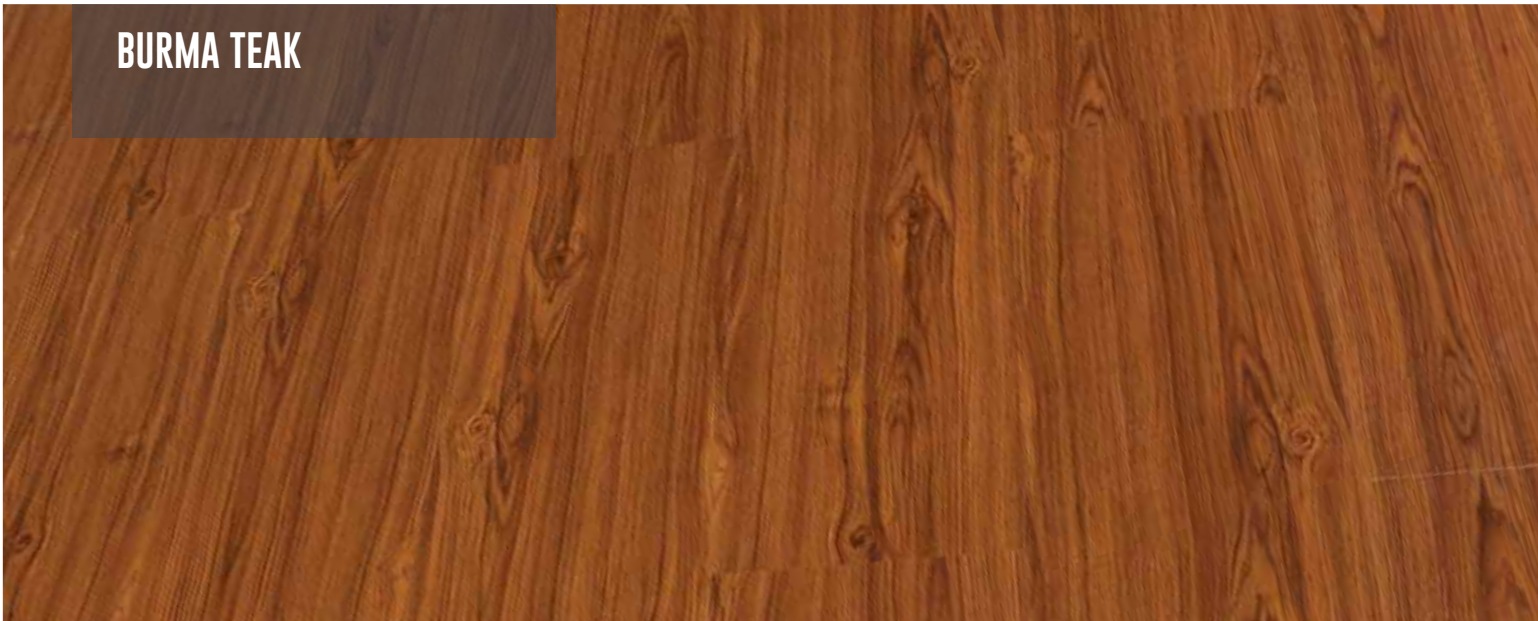
▶ TEST	▶ STANDARD	▶ TEST RESULT	▶ REMARK
Density	kg/m <sup>3</sup>	≥ 880	OK
Moisture content	%	6±1	OK
24hr thickness swelling in 20 0c		Center ≤1	OK
		Edge ≤12	
Static Bending Strength		≥ 30	OK
Elastic Modulus	mpa	≥ 3000	OK
Internal Bonding strength	mpa	≥1.0	OK
Surface Soundness	mpa	≥1.0	OK
Thickness Tolerance	mm	8±0.30	OK
Length Tolerance	mm	'+3, -3	OK
Width Tolerance	mm	±0.3	OK
Formaldehyde Emission	mg/liter	≤1.5	OK
Level difference between board	mm	≤ 0.1	OK
Angle difference(90degree)	mm	≤ 0.15	OK
Banana effect	mm	≤ 0.15	OK
Color difference	mm	no difference	OK
Bending	Concave (U)	length ≤ 0.50%, width ≤ 0.15%	OK
	Concave (U)	length ≤ 1.00%, width ≤ 0.2%	OK
Bitten the cutting surface	mm/pcs	≤ 0.5mm / 5pcs/floor	OK
Abrasion Test	cycle	≥ 6000 (AC4)	OK
Weight of Overlay	gsm	≥ 45 (AC4)	OK



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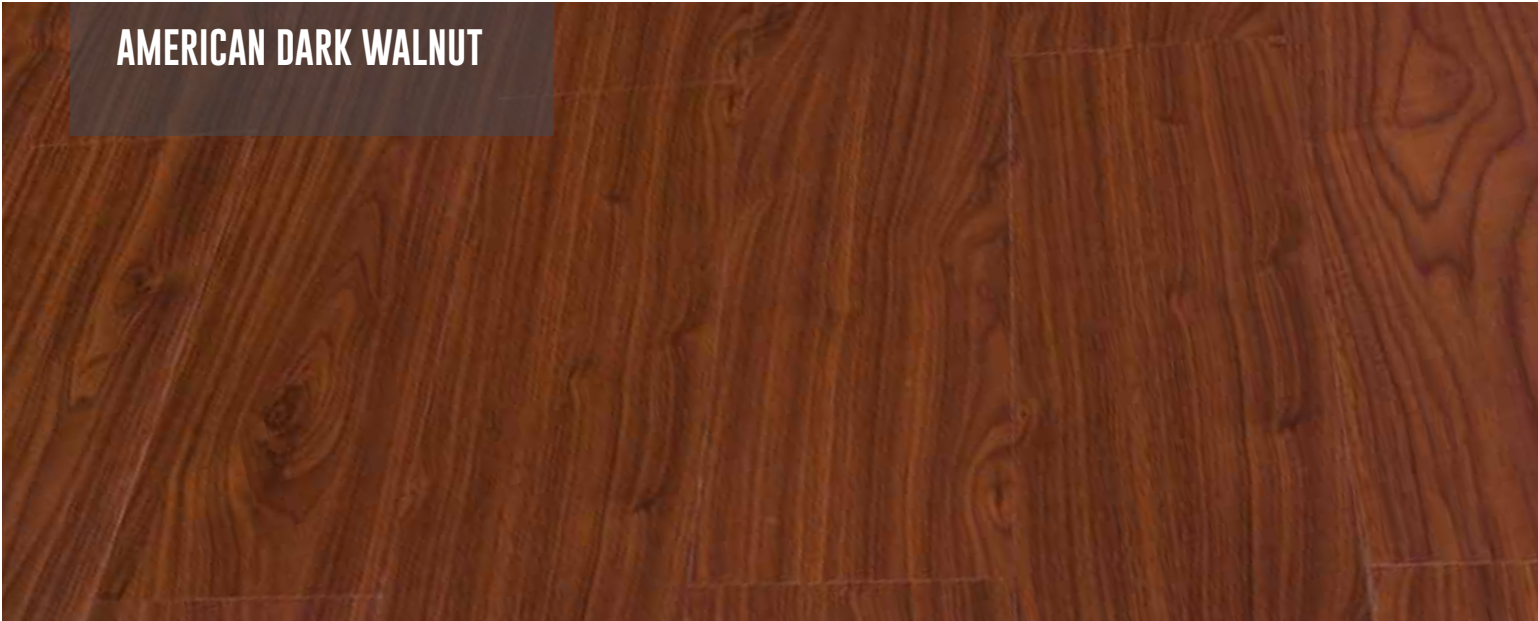
**ELEGANT WALNUT**



**BURMA TEAK**



**ENGLISH OAK**



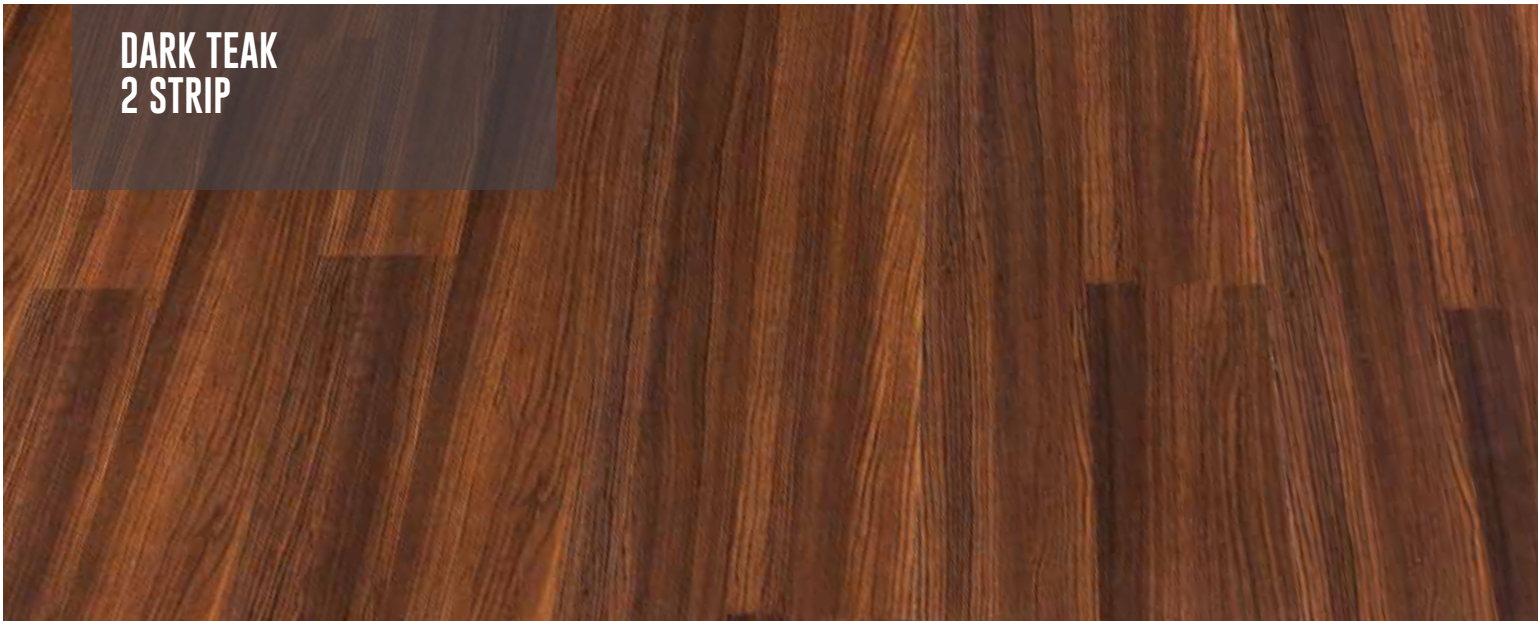
**AMERICAN DARK WALNUT**



**CLASSIQUE OAK**



**CANADIAN WALNUT**



**DARK TEAK  
2 STRIP**



**CHESNUT  
3 STRIP**



**MERBAU  
3 STRIP**



**SWISS OAK**



**ARREZO WALNUNT**

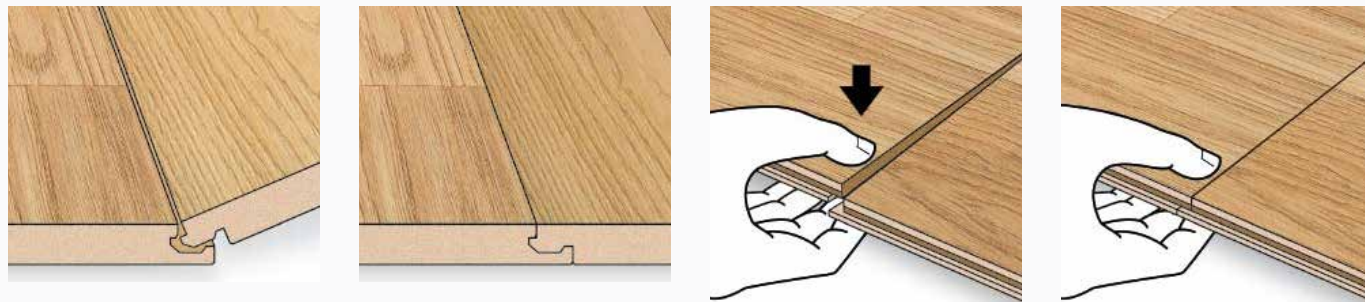


**JATOBA  
3 STRIP**

# INSTALLATION



- ▶ Installing a floor becomes child's play: A fingertip is enough to join panels – simply unpack, lay, snap together and done. No effort involved – your hammer and block can stay in the tool box.



# EGO PROFILES

- ▶ Ego Profile match our flooring in quality and shade. These profiles come in various shapes and cover all kinds of corners. Unlike locally procured profiles, Ego profiles ensure that the warranty on Ego flooring remains intact as long as its valid. Ego profile are 0.6mm thick with a high grade fiber board which makes it highly durable and long lasting. These profile come with channel which are placed behind them so that no nail marks are seen permanently. It is the only flooring company that has its own manufacturing unit with 30 shades available to choose from



T-Profile



Reducer Profile



Skirting



Stair Nose



End Profile



Beading

Note : These profiles can be made with 100% wood and can be polished to match the flooring colors.

# MAINTENANCE

## DO's



• Vacuum or broom the laminate floor to keep it away from loose dirt and dust.



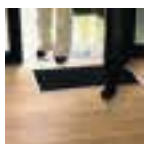
• Wipe up spills like tea, coffee immediately.



• For heavier cleaning, use Ego laminate floor cleaner or a mixture of household vinegar and water (1-cup vinegar to 1-gallon warm water) or household ammonia and water (1/2 cup ammonia to 1-gallon warm water).



• The worst stains can be removed with acetone or denatured alcohol on a soft cloth without bleaching or damaging the floor. In a pinch, nail polish remover containing acetone is a handy substitute.



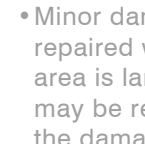
• Protect the laminate flooring in high traffic areas and from excessive tracking of outside dirt and soil with mats at all entrances. Use door mats and throw rugs outside room entrances and in front of kitchen sink and refrigerator to help keep dirt and grit off your floor, and to prevent damage and excessive wear.



• Protective felt pads on chair and furniture legs are recommended to further protect the floor. Replace plastic casters on chairs with rubber wheels and lift rather than slide heavy objects across the floor.



• Move heavy appliances and furniture by using a trolley rolled over plywood or pressed board.



• Minor damage to a laminate plank or tile can be easily repaired with laminate finishing putty. If the damaged area is larger than 1/4 of an inch, replacing the plank may be recommended. Please call our team to assess the damage.

## DON'TS

• Don't allow water to stand on your floor for any length of time.

• Do not wax or refinish your laminate floor.



• Do not use soap or detergent-based cleaners, wax-based products or any type of polish on laminate floors, bleach, oil, soaps, as they leave a dull, filmy residue.



• Do not scrape the floor to remove the things stuck to your floor, such as gum or candle wax. This situation is best handled by letting the spot harden completely, then scraping it gently off the floor with a plastic scraper. Residue can then be removed using a clean rag dampened with a little Ego Laminate flooring cleaner.

## EASY INSTALLATION

EGO laminates present the new adhesive-free 'Clic' installation locking system. This makes it easy to install even without a toolbox. All you need is a hammer and a simple tapping block to put your flooring in place. These 'Clic' panels can be installed on all dry subfloors and on suitable underlays. They can be dislodged, reinstalled and reused without any trouble

# EGO RETAIL NETWORK



NORTH: NewDelhi • Noida • Gurgaon • Ludhiana • Jalandhar • Lucknow • Kanpur • Varanasi • Meerut  
• Bhilwara • Bikaner • Jaipur • Kota • Ajmer • Udaipur • Bareilly • Chandigarh • Allahabad  
• Hisar • Amritsar • Gwalior

WEST: Ahmedabad • Dessa • Surat • Baroda • Rajkot • Mumbai • Pune • Satara • Ahmednagar • Kolhapur  
• Nanded • Solapur • Nasik • Nagpur • Aurangabad • Baramati • Goa • Indore • Bhopal • Jabalpur

SOUTH: Bengaluru • Gulbarga • Shimoga • Bellary • Mangalore • Mysore • Coimbatore • Hubli • Davangere  
• Belgaum • Thiruvananthpuram • Salem • Calicut • Kannur • Chennai • Erode • Madurai • Kochi  
• Hyderabad • Vizag • Vijaywada • Vadakara

EAST: Kolkata • Siliguri • Bhubaneshwar • Raipur • Ranchi • Jamshedpur • Guwahati • Patna • Tinsukia • Aizwar



**Ego Premium Products Pvt Ltd**

Corporate Office: Universal Majestic, 06th Floor, Room Number 606, CTS No. 4A/8/1,  
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